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www.ZeroSugarTea.com

CHIZ HUANG

Graphic | Web | UI Designer

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Experience

ComfortDelGro Taxi | Graphic Designer

3 Jan 2025 - Present

- Design marketing collateral for campaigns with a focus on cohesive visual storytelling and brand consistency
- Manage and redesign webpages using HTML, CSS, and basic JavaScript to deliver responsive, user-friendly experiences
- Create motion graphics for social media and campaign visuals to enhance engagement and dynamic brand presence
- Design and deploy EDMs via Hubspot, Clevertap, and Contentful, ensuring readability and high deliverability
- Collaborate across teams to turn business goals into creative solutions that resonate with target audiences
- Leverage AI tools to streamline design workflows and accelerate visual ideation where applicable.

Supernova Asia | Graphic & Web Designer

3 Sep 2020 - 2 Dec 2024

- Designing of high-impact social media assets that enhanced brand visibility and engagement across multiple platforms
- Developed branding, illustrations, UI designs and marketing materials
- Delivered creative design solutions for subsidiary companies, meeting tight deadlines and diverse needs with a focus on quality

SkyOpt | UI Designer

Jan 2017 - Aug 2020

- Creating of user interfaces for mobile apps, websites and software solutions for various client companies across a range of industries, including AR / VR solutions
- General graphic design work for company and clients
- Doubled up as assistant project manager

SG Interactive Pte Ltd / UI & Web Designer

Apr 2016 - Dec 2016

- Managed projects and worked with developers to launch products
- Designed scalable UIs for apps and websites (60–180+ screens)
- Created banners, logos, and promotional designs for clients
- Contributed to the information architecture of apps and websites

NHN Entertainment (SG) / UI & Graphic Designer

Feb 2015 - Apr 2016

- Designed UIs for mobile apps, improving user experience
- Created digital menus and outdoor posters for gaming cafes
- Developed promo materials for outdoor campaigns

Skoolbo Singapore Pte Ltd / 2D Artist

June 2012 - Dec 2014

- User interface design for company's games and websites (layout, icons, buttons etc.)
- Texture painting for game 3D models
- Designing various items (i.e., flyers, invitation cards, scarves, posters) for promo events
- Assist in miscellaneous art-related tasks (i.e., photo editing)

Education

ArtFusion Media School / WDA Diploma in Animation (major: Concept Art)

2010 - 2012

MDIS / Diploma in Marketing

2006 - 2007

TOOLSET

Graphic / UI Design	Web Design / E-Commerce	3D Design	Others
<ul style="list-style-type: none">• PhotoShop• Illustrator• After Effects• Lightroom• InDesign• Premiere Pro• Figma• XD• Sketch App• Canva	<ul style="list-style-type: none">• Shopify• Wordpress• Elementor• WooCommerce• HTML• CSS• Webflow• Hotjar• Wix	<ul style="list-style-type: none">• Cinema 4D• ZBrush• Marmoset Toolbag• Dimensions	<ul style="list-style-type: none">• Office 365• Google Docs• Trello• Notion• MidJourney• ChatGPT