

I'm a design executive with 15+ years of experience bridging the gap between marketers, designers, and vendors. A resourceful problem solver who has executed design briefs in high-stress environments firsthand, I have the unique advantage of accurately forecasting timelines and anticipating technical pitfalls. Proficient in a wide range of creative tools and fully bilingual in English and Mandarin for seamless coordination with stakeholders and production hubs.

CHIZ HUANG

Graphic Design
Generalist

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Experience

ComfortDelGro Taxi | Graphic Designer

3 Jan 2025 - Present

- Standardized information hierarchy and brand consistency across corporate assets to ensure error-free stakeholder communication
- Orchestrated EDM deployment via Hubspot/Clevertap, ensuring 100% adherence to data privacy regulations (PDPA) and high deliverability standards
- Redesign selected webpages using HTML/CSS to deliver **high-performance, low-bandwidth experiences** that improve digital accessibility
- Create visuals to enhance engagement, focusing on **asset optimization** to maintain fast load times
- Implemented AI-driven process improvements to reduce the administrative footprint of the ideation cycle
- Leverage AI to streamline workflows, focusing on **process efficiency** and reducing the carbon footprint of the design ideation cycle.

Supernova Asia | Graphic & Web Designer

3 Sep 2020 - 2 Dec 2024

- Designed social media assets that enhanced visibility, utilizing **minimalist design principles** to reduce digital clutter
- Developed branding and UI designs with a focus on **scalable design systems** that improve long-term

- operational consistency
- Delivered creative solutions for diverse entities, ensuring **rigorous quality control** and meeting strict project milestones

SkyOpt | UI Designer

Jan 2017 - Aug 2020

- Created user interfaces for software and VR solutions, emphasizing **logical information architecture** for complex data sets
- Managed comprehensive design work, ensuring **documentation accuracy** across various client industries
- Doubled as assistant project manager, overseeing **resource allocation** and ensuring cross-functional project compliance

SG Interactive Pte Ltd / UI & Web Designer

Apr 2016 - Dec 2016

- Managed projects and collaborated with developers to launch products, focusing on **workflow transparency**
- Designed extensive UI systems (180+ screens) requiring **meticulous data mapping** and interface logic
- Contributed to the **foundational architecture** of apps to ensure intuitive navigation and efficient user journeys

NHN Entertainment (SG) / UI & Graphic Designer

Feb 2015 - Apr 2016

- Designed interfaces for mobile applications with a focus on **user-centric logic** and streamlined navigation to improve overall engagement
- Developed digital menus and large-scale outdoor posters, ensuring **high-resolution data accuracy** and consistency across diverse mediums
- Developed promotional materials for outdoor campaigns, managing the **logical flow of information** to ensure clear and effective public communication

Skoolbo Singapore Pte Ltd / 2D Artist

June 2012 - Dec 2014

- Developed UI systems for educational games and websites, focusing on **standardized icons and layout hierarchies** to ensure accessibility for younger users
- Created and painted textures for 3D models, requiring **meticulous attention to detail** and strict adherence to technical file specifications.
- Designed various promotional items (flyers, posters, event cards), maintaining **operational consistency** across high-volume production lists
- Assisted in miscellaneous technical art tasks, ensuring **data integrity** and quality control for all digital image assets

EWM Consultancy Pte Ltd / Operations Executive

Feb 2007 - Apr 2010

- Managed time-critical crew deployments for **Star Cruises** and **Chemikalien Seetransport (CST)**, syncing global port schedules with Singapore time zones to ensure 100% operational uptime
- Facilitated the end-to-end documentation and visa processing for diverse multinational crews, adhering to strict international maritime laws and port authority regulations
- Successfully processed high volumes of last-minute legal and travel documentation under unpredictable conditions, ensuring **data accuracy** and administrative integrity during tight turnarounds
- Coordinated with global shipping agents and vessel captains to manage logistical interdependencies, maintaining smooth operations for specialized chemical tankers and passenger vessels

Education

ArtFusion Media School / WDA Diploma in Animation (major: Concept Art)

2010 - 2012

MDIS / Diploma in Marketing

2006 - 2007

TOOLSET

Graphic / UI Design	Web Design / E-Commerce	3D Design	Others
<ul style="list-style-type: none">• PhotoShop• Illustrator• After Effects• Lightroom• InDesign• Premiere Pro• Figma• XD• Sketch App• Canva	<ul style="list-style-type: none">• Shopify• Wordpress• Elementor• WooCommerce• HTML• CSS• Webflow• Hotjar• Wix	<ul style="list-style-type: none">• Cinema 4D• ZBrush• Marmoset Toolbag• Dimensions	<ul style="list-style-type: none">• Office 365• Google Docs• Trello• Notion• Hubspot• Contentful• Clevertap• MidJourney / Nano Banana Pro• ChatGPT / Gemini